

Fifteen years of experience as a graphic designer. Worked for small studios, global corporations and associations, that have helped me gain knowledge about various design environments both in the US and abroad. I am a conceptual, creative graphic designer with strong organizational skills and high standards. I am proficient in providing unique and beneficial solutions for my clients in their desired medium.

Design is communication. What are you trying to communicate?

EXPERIENCE

Creative Agencies and JE Design Studios, Fairfield County, CT
Freelance Graphic Designer (05.10 – present)

Daymon Design, Stamford, CT

Graphic Designer (04.06 – 05.10)

Answered the client briefs strategically and creatively. Worked with a team to rebrand, launch and elevate numerous retail brand images. Demonstrated ability to develop and present unique design concepts that satisfy business goals. Balanced the interests of retailers, vendors and team. Successfully managed a design awards program as an avenue to enhance the company's image in the industry and build relationships. Meijer, Sunny Select, Winn-Dixie, Harris Teeter, Rimi.

Applied Graphics Technologies, Elizabeth Arden Studio, Stamford, CT

Graphic Designer (03.02 – 02.04)

Created cosmetic, skincare, and fragrance packaging and collateral according to marketing and legal requirements. Developed, with teamwork, layout, component, and studio standards to ensure consistency in product branding and layout. Fluently engaged with on-site designers to achieve the most effective solutions. Successfully managed and trained freelancers to adhere to brand standards and integrated them into the studio during peak seasonal pushes.

Creative Agencies and JE Design Studios, Fairfield County, CT

Freelance Graphic Designer (06.98 – 03.02)

Various clients requesting anything from in store displays, brochures, ads, logos, wall and truck graphics, stationery, environmental displays, awards, presentation boards, invitations, brand management, promo, style guides. Diageo, GE, Perkin Elmer, Leukemia & Lymphoma Society, Pepsico.

EDUCATION

Hartford Art School, University of Hartford, West Hartford, CT

Bachelor of Fine Arts, Graphic Design (05.98)

Northwestern CT Community Technical College, Winsted, CT

Associates in Science - English, Fine Art, Graphic Design (12.96)

Additional Training - InDesign, Illustrator, Photoshop, Dreamweaver, Social Media (07.12)

SCORE, Fairfield County - Simple Steps for Starting Your Business

ACCOLADES

American Package Design Award, American Corporate ID Award,
Private Label Buyer Award

SKILLS

Technical

Adobe CS 5/6
Illustrator
Photoshop
InDesign
Dreamweaver
Quark
Mac/PC
Basic MS Office

Creative

Art Direction
Sketching
Initial Concepts
Rebranding
Photoshoots
Copy Writing

Supportive

Research
Communication



COLOR PALETTE FOR THE OTHER 2 OFFERINGS

light



YELLOW WITH SOME RED

regular



GREEN WITH SOME ORANGE

PHOTO DIRECTION

BEAUTIFUL, COLORFUL SALAD ON GLASS PLATE
GLASSWARE OUT OF FOCUS IN BACKGROUND
FOLLOW LIGHTING, COLOR SATURATION OF FPO IMAGE

DIFFERENT PHOTO FOR EACH OF THE FOLLOWING OFFERINGS (5 PHOTOS TOTAL):

- RANCH
- VINAIGRETTE
- ITALIAN
- AISIAN
- THOUSAND ISLAND



BLUE WITH SOME GREEN

CREAMY OFFERING



LIGHT OFFERING



REGULAR OFFERING

COLOR PALETTE FOR THE REST OF THE IMAGES (5 SHOTS TOTAL)

RASPBERRY



BALSAMIC



ZESTY



ITALIAN



ASIAN



CREAMY DIJON



THOUSAND ISLAND



PHOTO DIRECTION
BEAUTIFUL, COLORFUL SALAD ON CLEAN WHITE PLATE
TEXTURED PLACEMAT (STRONG COLOR, STRONG TEXTURE)



CHUNKY BLUE



LIGHT OFFERING
BACKGROUND COLOR A BIT BRIGHTER



BELOFF

BELOFF

BELOFF

BELOFF

BELOFF

beloff

beloff

beloff



BELOFF

BELOFF

BELOFF

BELOFF

BELOFF



ECOTHERAPY INTEREST GROUP

11.28.12/6 – 8 PM/AT TGI/MONTHLY MEETING

Dr. Ed O'Malley November Lecture

A lecture and discussion on his journey from neuroscientist to shaman and the critical role that connecting with nature has played. This interactive lecture will show us how modern life narrows our perspective and how we can bring more of our senses back on line.

Dr. Ed O'Malley is a Naturalist and founder of Your Optimal Nature, an education and consulting company created to bring optimal states of awareness to people through programs designed to foster direct experience of Spirit, through a deep abiding awareness of the Immensity of the Natural World.

The Graduate Institute has established an Ecotherapy interest group as an outcome of its new graduate-credit certificate program. The group is scheduled for monthly meetings at TGI in the early evening, and is an important initiative for grounding people in the stress-free effects of nature.

Meeting is Free. All are welcomed.

November 28, 2012

To RSVP or learn more about the interest group, contact Lynnea Brinkerhoff, Program Coordinator, at brinkerhoff@learn.edu.

THE GRADUATE INSTITUTE

WWW.LEARN.EDU 71 AMITY ROAD BETHANY, CT 06524 PH: (203) 874-4252 EM: INFO@LEARN.EDU

Gentle Hearts 
 PET CARE IN FAIRFIELD COUNTY, CT


 Pet Sitting, Walks, Playdates & Park Visits
 Dogs, Cats & Others 

♥ Jen Eazarsky 203.219.8493 Owner
 ♥ Brian Gardner 203.383.0763 Volunteer
 gentleheartspetcare@gmail.com
 www.gentlehearts.weebly.com


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RELIABLE AND COMPASSIONATE

We do pet sitting, walks, playdates & park visits for dogs, cats & others





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COMPANIONSHIP & EXERCISE

Dog Walking Anytime/Midday Breaks
 One on one walks with a pet sitter available for those pets that need some fresh air while you are at work, on vacation, or on errands. Group neighborhood walks are another solution we offer that socializes your dog and gives him time with friends. We can reinforce your current training, let them explore, and keep them healthy. Playtime in fenced in yards also available.



PMS 221
PMS Rubine Red









PMS 2603
PMS 2583



PMS 207
PMS 213



PMS 2603
PMS 2573

<i>apple</i>	<i>blackberry</i>	<i>orange</i>	<i>strawberry</i>
 PMS 349 PMS 354	 PMS 2735 PMS 2736	 PMS Orange PMS 1495	 PMS 187 PMS 186
<i>apricot</i>	<i>concord grape</i>	<i>peach</i>	
 PMS 180 PMS 177	 PMS 247 PMS 246	 PMS 1605 PMS 1635	



SHREDDED
3 CHEESE
BLEND

ASIAGO

BLUE

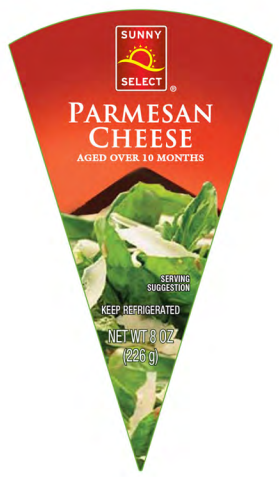


ELEMENTS FOR CHUNK FETA

**THREE
CHEESE**

ASIAGO

BLUE



ELEMENTS FOR
CRUMBLER FETA SHOT
Arugula, beets,
sun dried tomatoes,
yellow pepper



**FPO PHOTO
IMAGE WILL BE SHOT**





LIFT HERE FOR RECIPE

Regular



SERVING
SUGGESTION

.....WHIPPED TOPPING.....

NET WT 8 OZ (226 g) © D





table and cloth extend to left edge

ingredients extend to right edge



ART DIRECTION
 CLEAN SHOT OF GLASS BOWL
 FOLLOW ANGLE AND
 LIGHTING OF FPO IMAGE



BOWL REFERENCE



ART DIRECTION
 CRISP SHOT: STEAMED VEGETABLES
 IN BOWL ON DISH TOWEL
 FOLLOW ANGLE AND
 LIGHTING OF FPO IMAGE



TARGET BOWL SHAPE





Winn-Dixie
Organic
Balsamic
Vinegar

Winn-Dixie
Organic
Deluxe Shells & Cheese Dinner
Creamy Cheese Sauce and Shell Pasta

Winn-Dixie
Organic
Natural Flavor
Microwave Popcorn

Winn-Dixie
Organic
Strawberries

Winn-Dixie
Organic
Strawberry
Fruit Spread

Winn-Dixie
Organic
Grape
Fruit Spread

Winn-Dixie
Organic
Kosher Baby Dills
Fresh Pick

Winn-Dixie
Organic
Original
Baked Beans

Winn-Dixie
Organic
Savory
Vegetable Soup

Winn-Dixie
Organic
Spaghetti Rings
Pasta in Tomato Sauce

